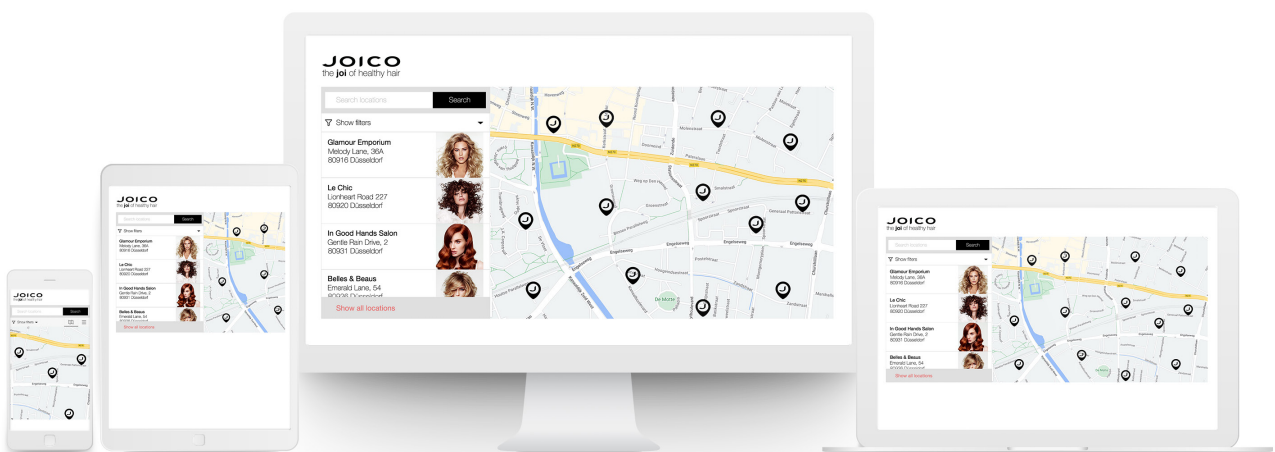# HOW TO MAKE SURE YOU ARE FOUND ON GOOGLE & CO.?

PUT YOUR SALON ON THE MAP WITH THE JOICO SALON FINDER!

Updating your digital presence has never been easier! We support you with everything you need to get found on Google and Co. and put your salon on the digital map – for free.

We will create a unique page in our Salon Finder to bundle all important information about your salon in one spot. This way potential clients know everything they need about your salon to book an appointment on the go!

what's in it for you?

- Increased visibility on Google and other search engines driving new clients to your salon
- All necessary salon information in one place
- Link to your social media accounts
- It's completely free of charge
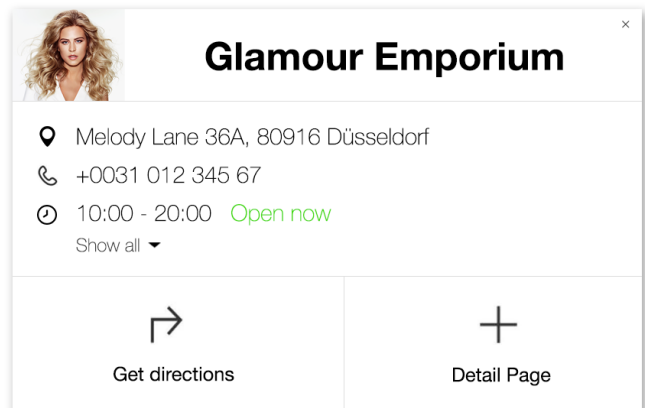- And only takes 10 minutes of your time to update your data

HOW TO BE PART OF THE JOICO SALON FINDER?

You can add your salon information to the Salon Finder by using an online form. Simply follow the steps below.

step 1: get your data ready!

The following information is mandatory to be part of the Salon Finder:

- Salon name
- Address
- Phone number
- Opening hours
- E-mail address (for JOICO to contact the salon regarding this Salon Finder)

Glamour Emporium ×

- Melody Lane 36A, 80916 Düsseldorf
- +0031 012 345 67
- 10:00 - 20:00 Open now
  Show all ▾

Get directions | Detail Page

To be found even better on Google and other search engines and to attract more potential clients, please add more information to show a full salon profile:

- Your Homepage URL
- Social Media profiles such as Facebook or Instagram
- Services you offer – tell your clients, what your real power is about

step 2: everything in place?

Now you are ready to upload your data into the Salon Finder:

- Please contact your JOICO Sales Representative to learn more about the Salon Finder and how to add your data.
- Once your data has been uploaded to the Salon Finder, you will be asked to update it once or twice a year. For this, you will receive an email to support you in updating your salon information. In case you have a new social media account, telephone number or else, new clients can reach you right away.