

JOICO
the **joi** of healthy hair

GUARDIANS OF *glam*



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Humidity Blocker+ & RiseUp form part of the fresh new face to the JOICO series of styling products. The new look makes it easier to choose your Guardians of Glam products that are just right for your needs and styling goals.

Introducing our two hair heroes

- **Humidity Blocker +** Don't let your fresh blowout or pristine flat-iron style go unprotected against rainy, humid weather. Humidity Blocker + is a light-hold humidity-buster that works tirelessly, depositing an invisible, 24-hour shine-shield of frizz and static protection over all your hard work.
- **RiseUp** Meet the long-lasting RiseUp Powder Spray that elevates limp hair in no time with just a few puffs! Delivering immediate volume at the roots and light texture throughout hair.

Bring our Guardians of Glam to life with the colouring book and pencils enclosed.

www.joico.eu   @joicoeurope #joicoeurope #joicostyle

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